



March 31, 2020

## NEW: Enroll Clients in Medicare Supplement Plans via the Retail Producer Portal

Blue Cross and Blue Shield of Texas (BCBSTX) is excited to announce you can now complete and submit applications for Medicare Supplement plans entirely within the [Retail Producer Portal](#). Paper applications are often submitted with missing or unreadable information, which requires significant time and effort to resolve. Switching from paper to online enrollment gives you control and saves time. Here are additional advantages.

### Manage Entire Enrollment Process from Home

- Control the entire sales cycle from prospect and quote to enrollment and sale.
- Stay attached to the application, reducing agent assignment and commission issues.
- Start and save applications, complete and submit later (up to 90 days!) if needed.

### Fast, Easy and Streamlined Enrollment

- Go back and forth through application sections at will. All fields are on one page. Each section is a collapsible panel for easy navigation from one section to another.
- Receive an application tracking ID and view pending applications within 24 hours of submission.
- Use this enrollment pathway and you'll reduce the overall applicant-to-member timeframe.

### Support for Agencies

- If you log in as an agency, you can enter the nine-digit BCBSTX producer ID number of a subproducer.
- Office personnel can start, complete and submit an application for a sales agent on your team.
- Agencies can see a table of incomplete applications of their subproducers. This allows a sales agent to start the application and the agency office to complete and submit it, or vice versa.
- Agencies can view a specific subproducer's book of business as well as the entire agency's book using standard reports.

### Updated Guide

We've updated the portal guide to reflect the new Medicare Supplement enrollment features.

[Download the latest version today](#). See Medicare Supplement quoting on Pages 22-23 and Enrolling Clients in Medicare Supplement Plans, which starts on Page 45. If you're not using the portal, it's easy to get started; read Pages 3-5 on how to register.