



Resources:

New Special Enrollment Period (SEP), the American Rescue Plan Act (ARPA) and Premium Tax Credits

General Federal Resources on the New SEP and SEP Extension

- [Executive Order on Strengthening Medicaid and the Affordable Care Act](#)
- [HHS Press Release](#)
- [The White House Briefing Room Fact Sheet](#)
- [CMS Newsroom Fact Sheet](#)
- [HHS Press Release on SEP extension](#)
- [CMS Fact Sheet on SEP extension](#)

Detailed Federal Resources on SEP

- [2021 SEP in Response to the COVID-19 Emergency Slide Presentation](#)
- [Self-paced Computer-based Training \(CBT\) | 2021 SEP in Response to the COVID-19 Emergency](#)
- [2021 SEP Communication Tools on Marketplace.cms.gov](#)
- [SEP Technical Guidance with updated \(March 25\) FAQs](#)

Federal Resources on ARPA

- [What Agents and Brokers Need to Know About the American Rescue Plan Act of 2021](#), published on March 30, 2021
- [HHS: The American Rescue Plan Reduces Health Care Costs, Expands Access to Insurance Coverage and Addresses Health Care Disparities](#)
- [CMS: American Rescue Plan and the Marketplace Fact Sheet](#)
- Text of the [American Rescue Plan Act](#) law

Resources from Blue Cross and Blue Shield of Texas (BCBSTX)

- Our [BCBSTX SEP FAQs](#) includes information on the accumulators that transfer when members switch plans, effective dates, eligibility and more.
- [Enrollment Tips for Producers: New Special Enrollment Period](#)

CMS Resources on Health Reimbursement Arrangements (HRAs)

The CMS recently published two presentations on HRAs.

- The [Overview of New Health Reimbursement Arrangements](#) covers individual-coverage HRAs, their impact on premium tax credit eligibility, HRA special enrollment qualifying events and much more.
- [The Application Spotlight on Employer-Sponsored Coverage, Individual Coverage Health Reimbursement Arrangements, and Qualified Small Employer Health Reimbursement Arrangements](#) covers all of these topics, **plus COBRA continuation and retiree coverage questions.**

Personalize Marketing Materials for Your Clients

Customizable marketing materials designed for our producers to use with prospects are available for the new special enrollment period. They come in the form of digital PDF files.

Simply download the files, fill in the open fields with your contact information and save. There are English-only versions as well as Bilingual versions. Print versions come with crop marks and instructions for your local print shop while email versions don't.

FLIER: Need health care cover right now? Let me help.

Finished printed size: 8.5" x 11"

- [English only, print version](#)
- [English only, email version](#) (no crop marks)
- [English and Spanish, print version](#)
- [English and Spanish, email version](#) (no crop marks)

POSTCARD: Need health coverage now?

Finished printed size: 11" x 6"

- [English only, print version](#)
- [English only, email version](#) (no crop marks)
- [English and Spanish, print version](#)
- [English and Spanish, email version](#) (no crop marks)

FLIER: Ask me about local health plans with a \$0 copay.

Finished printed size: 8.5" x 11"

FOR DALLAS AND HARRIS COUNTIES ONLY.

- [English only, print version](#)
- [English only, email version](#) (no crop marks)
- [English and Spanish, print version](#)
- [English and Spanish, email version](#) (no crop marks)

NEW FLIER: Financial help has expanded. Let me help you see if you qualify.

Finished printed size: 8.5" x 11"

- [English only, print version](#)
- [English only, email version](#) (no crop marks)